



*“Serving the needs of Iowa’s Water and Wastewater
Industries Today and Into the Future”*



Increase awareness of your company:

- ◆ Join IRWA
- ◆ Exhibit at “the Industry Event”
- ◆ Speak at conferences and training events throughout Iowa
- ◆ Receive instant advertising in our Membership Directory and on our website
- ◆ Contribute to the leading publication in the water and wastewater industry

Together, we are a great team!

ASSOCIATE MEMBERSHIP INFORMATION

4221 SOUTH 22ND AVE EAST • NEWTON, IA 50208

(800) 747-7782 • (641) 787-0330

FAX: (641) 787-0331

WWW.IOWARURALWATER.ORG

What is IRWA?

Water and wastewater utility personnel face multifaceted technical, managerial and financial issues in the course of their work. The Iowa Rural Water Association exists to help those in need of training, technical assistance as well as legislative and regulatory representation. This passion of service has made IRWA Iowa's leading membership organization for public water and wastewater systems. Today our membership includes over 600 community and regional water supplies and wastewater systems serving customers throughout the state. In addition, we have close to 175 Associate members that partner with IRWA to provide the industry with great resources.

As an IRWA Associate Member, you become part of the team!

Utility decision-makers know they can look to IRWA Associate Members for reliable products and services. You become a part of a trusted network relied upon by water and wastewater systems of all sizes.



◆ WWW.IOWARURALWATER.ORG

As an IRWA member, if you provide your website address to us, we will automatically place that link on our website. Our website has thousands of hits a day and is a reliable resource for industry leaders in Iowa.

◆ Annual Membership Directory

Each year in the spring, we mail a membership directory to all IRWA members. Our directory is a reliable source for water and wastewater systems. They have a complete list of industry services provided and your membership earns you a place in this important section.

◆ Membership Mailing Lists

Why spend time typing labels? IRWA's membership mailing labels are accurate and easy to use when doing direct marketing.

We invite you to join us today. A full year of membership benefits is only \$250.00. IRWA wants you to know that we value your membership. As we continue to strive to exceed your expectations, we know you will be pleased with the results in the coming year as an IRWA Associate Member.

Please complete the enclosed form and return it with your payment. If you have questions, or would like additional information, give us a call at 800-747-7782 or visit our website at www.iowaruralwater.org. We'd like to tell you more about the exciting opportunities available to IRWA Associate Members.

Benefits of an IRWA Associate Member

◆ IRWA's Annual Conference

Held in February, this conference continues to grow each year. It is "The Industry Event" for regional and community water and wastewater systems. Associate members are encouraged to participate in all key training opportunities.

◆ Exhibits at our Annual Conference

We have made many improvements to this year's conference to provide you quality time with people who want to learn about new products and services. The IRWA Annual Conference is Iowa's Largest Water and Wastewater conference.

◆ Speak at our Conferences

Currently we host four conferences throughout the year. We are always looking for speakers to introduce new and/or updated technical information to Iowa's industry operators.

◆ Participation in IRWA Regional Training

Associate Members participate in IRWA training workshops held throughout the state for local utility personnel.

◆ The Water Street Journal--IRWA's magazine

You can present your message directly to members by advertising in the WSJ. Readership surveys show managers consider the WSJ to be an authoritative source of information. It is the leading publication for the water and wastewater industry in Iowa.



WWW.IOWARURALWATER.ORG

2012 ASSOCIATE MEMBERSHIP APPLICATION

Membership in the Iowa Rural Water Association is \$250.00 per year. Early Bird Special (if received by January 1, 2012) is \$200.00. Applications received in 2012 will be prorated.

As you are aware, certain contributions to the IRWA are not tax deductible as charitable contributions for income tax purposes. However, they may be tax deductible as ordinary and necessary business expenses subject to restrictions imposed as a result of association lobbying activities.

The information below will be listed in our directory for our member's use. In addition, please check which address IRWA should use for vendor/exhibitor information.

FIRM/ INDIVIDUAL NAME:

Firm Mailing Address: _____

Firm Phone Number: _____

Fax Number: _____

Web Address: _____

E-Mail: _____

LOCAL CONTACT PERSON (IF DIFFERENT FROM ABOVE):

Mailing Address: _____

Phone Number: _____

E-Mail: _____

Please mail all information to: Firm Address _____ Local Contact Address _____

Please indicate by check mark which category best describes what service/product your company provides.

- | | | |
|--|--|--|
| <input type="checkbox"/> Collection System | <input type="checkbox"/> Governmental | <input type="checkbox"/> SCADA/Control Systems |
| <input type="checkbox"/> Distribution | <input type="checkbox"/> Laboratory | <input type="checkbox"/> Source Water |
| <input type="checkbox"/> Engineering | <input type="checkbox"/> Leak Detection | <input type="checkbox"/> Treatment |
| <input type="checkbox"/> Financial/Insurance | <input type="checkbox"/> Miscellaneous | <input type="checkbox"/> Wastewater |
| <input type="checkbox"/> General Contractor | <input type="checkbox"/> Operations/Management | <input type="checkbox"/> Watertower/Storage |
| <input type="checkbox"/> GIS/Mapping | <input type="checkbox"/> Painting/Sandblasting | |

PAYMENT INFORMATION:

Payment Method: Check Credit Card

Payable to: Iowa Rural Water Association

Credit Card: Visa M/C Am. Exp. Discover

Card Number: _____

Expiration Date: _____

Billing Address: _____

Phone: _____

Please return completed form along with payment to: Iowa Rural Water Association, 4221 S. 22nd Ave East, Newton, IA 50208. Please call with any questions or concerns at 1-800-747-7782.



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