

Iowa Rural Water Association
2021 Water Street Journal Advertising Insertion Order

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact Person: _____ E-mail: _____ Phone: _____

The *Water Street Journal* is a full color publication published three times a year. This publication has a circulation of approximately 1600, which includes mayors, clerks, water and wastewater operators, regional water systems and their board members, state legislators, county offices, and state rural water associations.

Copy and Advertising Deadlines: February 1st, June 1st, October 1st, 2021

Publication Dates: March – July - November

4-Color Ad Rates - Rates include all three issues.

Horizontal Business Card - 3.625W x 2.25T	\$485	<input type="checkbox"/>	Vertical 1/4 Page - 3.625W x 4.75T	\$585	<input type="checkbox"/>
Horizontal 1/2 Page - 7.75W x 4.75T	\$785	<input type="checkbox"/>	Vertical Full Page - 8.75W x 11.23T	\$1215	<input type="checkbox"/>
1/2 Page Outside-Back Cover (7.75W x 4.75T)	\$1290	<input type="checkbox"/>	Full Page Inside-Back Cover (8.75W x 11.23T)	\$1365	<input type="checkbox"/>

Please run the same ad as last year with no changes:

SUBMISSION REQUIREMENTS: All ads must be received camera-ready or electronically – **NO EXCEPTIONS.** Electronic ads must be sent as a .pdf or .tiff file with **HIGH RESOLUTION.** Electronic ads can be sent to: claw@iowaruralwater.org.

If you are an Active Member of IRWA, we will post a complimentary link on our web site to your web site. Please give us your web address: _____

Total Due for Advertising

\$ _____

By signing this agreement, you agree to prepay your advertising for one full year. IRWA will determine the exact location of each advertisement. **Ads must be received camera-ready or electronically – NO EXCEPTIONS.**

Advertising Contact Person

Date

Please return this signed agreement, camera-ready ad if applicable, and payment to: Iowa Rural Water Association, 4221 S. 22nd Avenue East, Newton, IA 50208. If you wish to pay via **credit card**, for security purposes, **please visit our website** http://iowaruralwater.org/about_advertising.html and apply online. **Please call Cathy Law at 641-787-0330 with any questions.**

***Advertising space is limited in the Water Street Journal.**
IRWA reserves the right to limit the size of ads depending on availability.